



October 27, 2016

Dear Friend:

The holiday season is a time for us to reflect on the blessings we have shared over the past year, while remembering our friends and neighbors who may be suffering from financial hardship. Join the Winston Salem Jaycees as they bring the 26th Annual "Christmas Cheer" Project to 60 economically disadvantaged children, selected by The Salvation Army as the ones with the greatest need.

On Saturday, December 10th, 2016, the Jaycees and other volunteers will take the children shopping at Target on University Parkway in Winston Salem. The day includes a shopping spree for each child to buy gifts for themselves and their family. The children will also receive breakfast and a chance to have their pictures taken with Santa Claus. Our goal is to provide each child with at least \$150 in spending money for this special event. **Your support and generous financial donation to this year's project will allow one child to experience the magic of the holiday season.**

For more than 20 years the Winston-Salem Jaycees members have enjoyed inspiring children in our area to purchase gifts for family members and for themselves through the Christmas Cheer project. **Our goal for the 2016 Christmas Cheer program is to raise \$9,500 to bring joy to 60 children and their families who are otherwise suffering this time of year.** Please help us meet our goal by making a generous donation to the Winston Salem Jaycees Foundation. Your tax-deductible donation to the Foundation will help create magical memories for children in our community this holiday season. For more information about the Christmas Cheer Project, please visit our website, <http://www.wsjaycees.org/christmascheer/>.

Thank you for your time and your generosity.

Warm Regards,

Brittani Swinford and Renee Parker
2016 Christmas Cheer Co-Chairs

Yvette Spears
2016 Community Vice President

Caitlin Weaver
2016 WS Jaycees President

P.S. – Your generous tax-deductible donation to the Winston-Salem Jaycees Foundation for the 2016 Christmas Cheer program will illuminate the holidays for children in our community.

Yes! I would like to contribute to the 2016 Christmas Cheer Project in the amount of:

- \$25 \$50 \$100 Other amount \$_____
- I would like to sponsor ___ child(ren) for \$150 each. (Includes a personalized thank you card from each child.)
- I am enclosing a check or money order made payable to: **The Winston-Salem Jaycees Foundation***
223 N. Spring St., Unit A.
Winston-Salem, NC 27101

The Winston-Salem Jaycees Foundation is a non-profit corporation and recognized as a 501(c)(3) organization by the Internal Revenue Service. All donations are tax deductible.

2016 Executive Committee

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Catie Borman
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Our Mission:

To recruit and train leaders by providing fun, innovative opportunities for individuals to serve humanity